

CO-OP PUBLIC AWARENESS CAMPAIGN PRIOR APPROVAL FORM



2007/2008 GRAND LODGE OF INDIANA

CO-OP PUBLIC AWARENESS CAMPAIGN (APRIL 1, 2007-MAY 15, 2008)

This form must accompany all co-op requests submitted to Grand Lodge of Indiana (Attn: Public Relations Dept.) via mail to address at lower right or to pr@indianafreemasons.com for approval at least 30 days in advance of the scheduled public relations effort. The individual lodge will be eligible to receive a maximum of \$250.00 in co-op matching funds for \$500.00 or more spent on marketing the lodge and Freemasonry. The actual expenses are reported and presented on the claim form following the effort. Public relations efforts AND claims must occur between April 1, 2007 and May 15, 2008 to be eligible. Reimbursement will occur on a first come/first serve basis until \$10,000 co-op budget is depleted.

Lodge Name: _____ Today's Date: _____

Contact Name: _____

Contact E-mail: _____ Contact Phone: _____

Contact Cell Phone: _____ Contact Fax: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Type of Public Relations Effort:

- Newspaper Direct Mail Magazine Radio Television Outdoor/Billboard
 Lodge Beautification 40+ New License Plates Program Open House Chip Events

Description of what you're doing and when: (i.e. publications, outdoor locations and/or radio/TV stations, programs, events, and corresponding dates that public relations efforts are scheduled.)

Total Estimated Public Relations Effort Costs (must be included): _____

Lodge Master Signature: _____ Date: _____

Contact Signature: _____ Date: _____

Approved

Grand Lodge of Indiana: _____ Date: _____

Freemasons' Hall
P.O. Box 44210
Indianapolis, IN
46244-0210

P. 317 634 7904
F. 317 634 1141

indianafreemasons.com

tryfreemasonry.com

INDIANA FREEMASONS